

**Item 1: Cover Page for Part 2B of Form ADV:
Brochure Supplement
March 2024**

DAVID REITER, CFP[®], QKA[®], AIF[®]

Financial Advisors Network, Inc.
d.b.a.
Financial Advisors Network

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Firm Contact:
Brian Douglass, Chief Compliance Officer

Firm Website Address:
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This brochure supplement provides information about David Reiter that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Douglass, Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about David Reiter is available on the SEC's website at www.adviserinfo.sec.gov by searching for CRD# 2776760.

Item 2: Educational Background & Business Experience

David Reiter

Date of Birth: 11/12/1972

Educational Background:

- 2023 – B.S. in Business Administration with a Certificate in Financial Planning; University of Phoenix – Graduated Summa Cum Laude (4.0 GPA)
- 1996 – Economics and Political Science; Orange Coast College

Business Background:

- 12/2021 – Present; Financial Advisors Network, Inc.; Financial Advisor and Investment Advisor Representative (IAR)
- 10/2020 – 10/2021 Sunwest Bank; Senior Commercial Relationship Manager
- 09/2017 – 10/2020 City National Bank; Senior Relationship Manager
- 09/2013 – 09/2017 Citibank; Citigold Relationship Manager

Exams, Licenses & Other Professional Designations:

- CFP® Professional – 12/2023
- Qualified 401(k) Administrator (QKA) – 02/2022
- Series 65 – 11/2021
- Accredited Investment Fiduciary (AIF®) – 11/2021

CFP® Professional - CERTIFIED FINANCIAL PLANNER™:

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP marks are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its high standard of professional education, stringent code of conduct and standards of practice and ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements: Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university, pass the comprehensive CFP® Certification Examination, Complete at least three years of full-time financial planning-related experience and agree to be bound by CFP Board's *Standards of Professional Conduct*.

Individuals who become certified must complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial industry and renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care.

This means CFP® professionals must provide financial planning services in the best interests of their clients.

Qualified 401(k) Administrator (QKA)

This designation is for professional's specializing in retirement planning and specifically 401k planning. Applicants for the QKA credentials typically assist employers and consultants with the recordkeeping, non-discrimination testing and the administrative aspects of 401(k) and related defined contribution plans. Earning a QKA credential requires successful completion of 4 American Society of Pension Professionals & Actuaries (ASPPA) exams, a minimum of two years experience in retirement plan related matters, and 40 hours of Continuing Professional Education in a two-year-cycle.

Accredited Investment Fiduciary (AIF®)

The AIF® designation certifies that the recipient has specialized knowledge of fiduciary standards of care and their application to the investment management process. To receive the AIF® designation, individuals must complete a training program, successfully pass a comprehensive, closed-book final examination under the supervision of a proctor and agree to abide by the AIF® Code of Ethics. In order to maintain the AIF® designation, the individual must annually renew their affirmation of the AIF Code of Ethics and complete six hours of continuing education credits. The certification is administered by the Center for Fiduciary Studies, LLC (a Fiduciary360 (fi360) company).

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to your evaluation of Mr. Reiter.

Item 4: Other Business Activities

We have nothing to disclose in this regard.

Item 5: Additional Compensation

We have nothing to disclose in this regard.

Item 6: Supervision

Brian Douglass, Chief Compliance Officer, supervises and monitors Mr. Reiter's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Mr. Douglass if you have any questions about Mr. Reiter's brochure supplement at (866) 526-7726.